



Dean's Remarks • August 10, 2023

Dear SPS Community,

As we approach autumn and prepare for a new academic year, I look forward to being part of everything that makes this a memorable and magical time of our year. *Welcome Weekend. Move-In Day. Undergraduate and Graduate Orientations. First Day of Classes.* Most of all, getting to know and catching up with old friends and colleagues while creating new friendships throughout the community.

To close out the summer, I want to highlight two exciting pieces of news:

Registration for our [NYU SPS AI & The Future of Work Bootcamp](#) is now open to all NYU students. The boot camp, scheduled for August 28-September 1, includes how to use tools of generative AI, emergent reasoning, & use them in your day-to-day activities.

Anna Tavis and I have been invited to be part of two separate panels at the popular SXSW event on March 8-16, 2024, in Austin, Texas. Every year, SXSW asks for input from the community on the submitted panels through a voting process. Community voting makes up 30% of the selection process and takes place August 8–20, 2023.

Please take a moment to vote for our panels. Anna's panel is titled [SXSW: From Wearables to the Workplace: Changing the Future of Work](#), and the session that I am invited to participate in is [SXSW EDU: Assessments Open Doors to More Opportunities Today Than Ever](#).

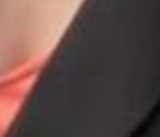
In closing, as we embrace the new academic year and the change of seasons, let us see this as a reminder that change is a constant and brings new opportunities for growth and renewal for our students, faculty, and staff.

Let's make the 2023-2024 Academic Year a memorable and extraordinary one for the entire NYU SPS community.

Warmly,

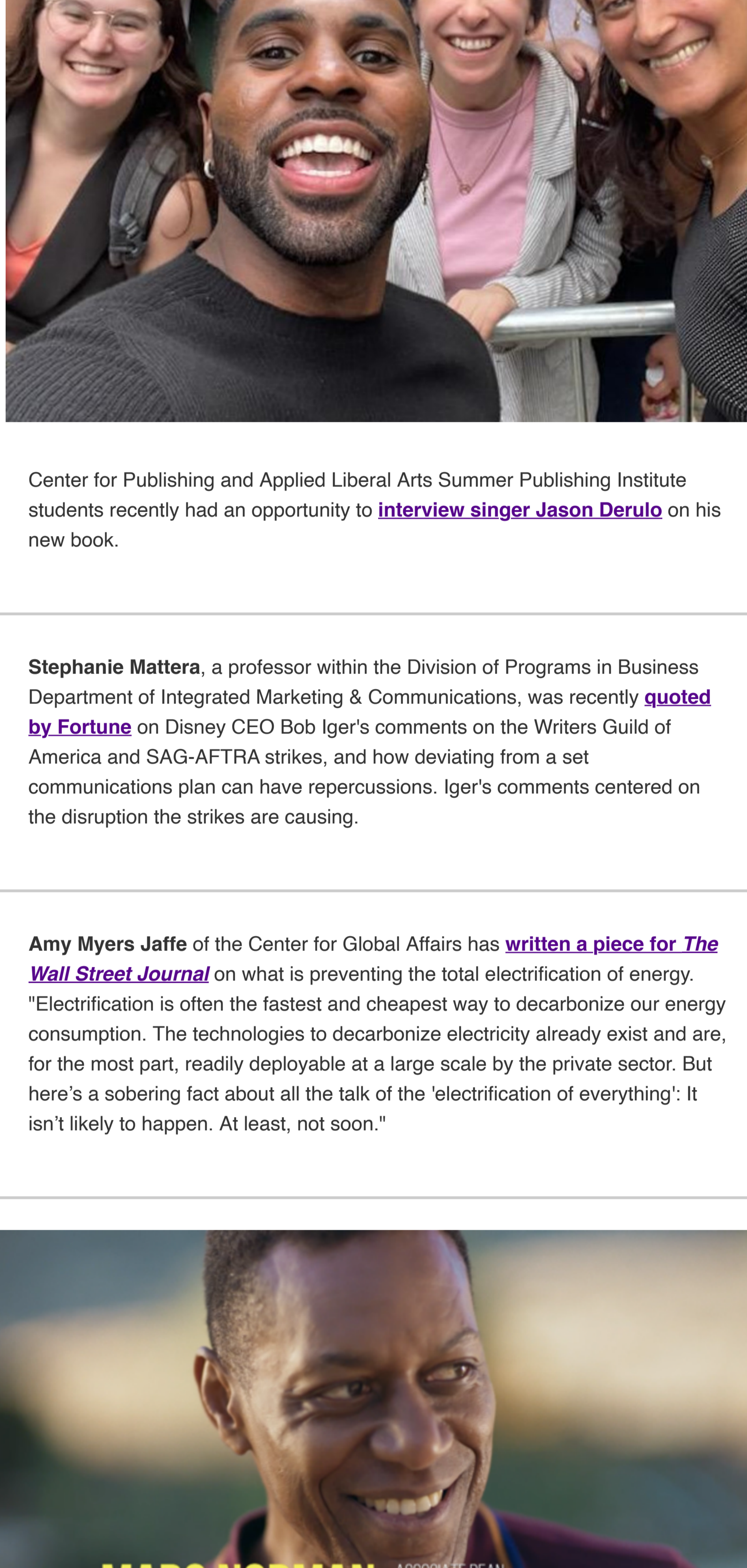
Angie

Follow the Dean!



NYU SPS HIGHLIGHTS

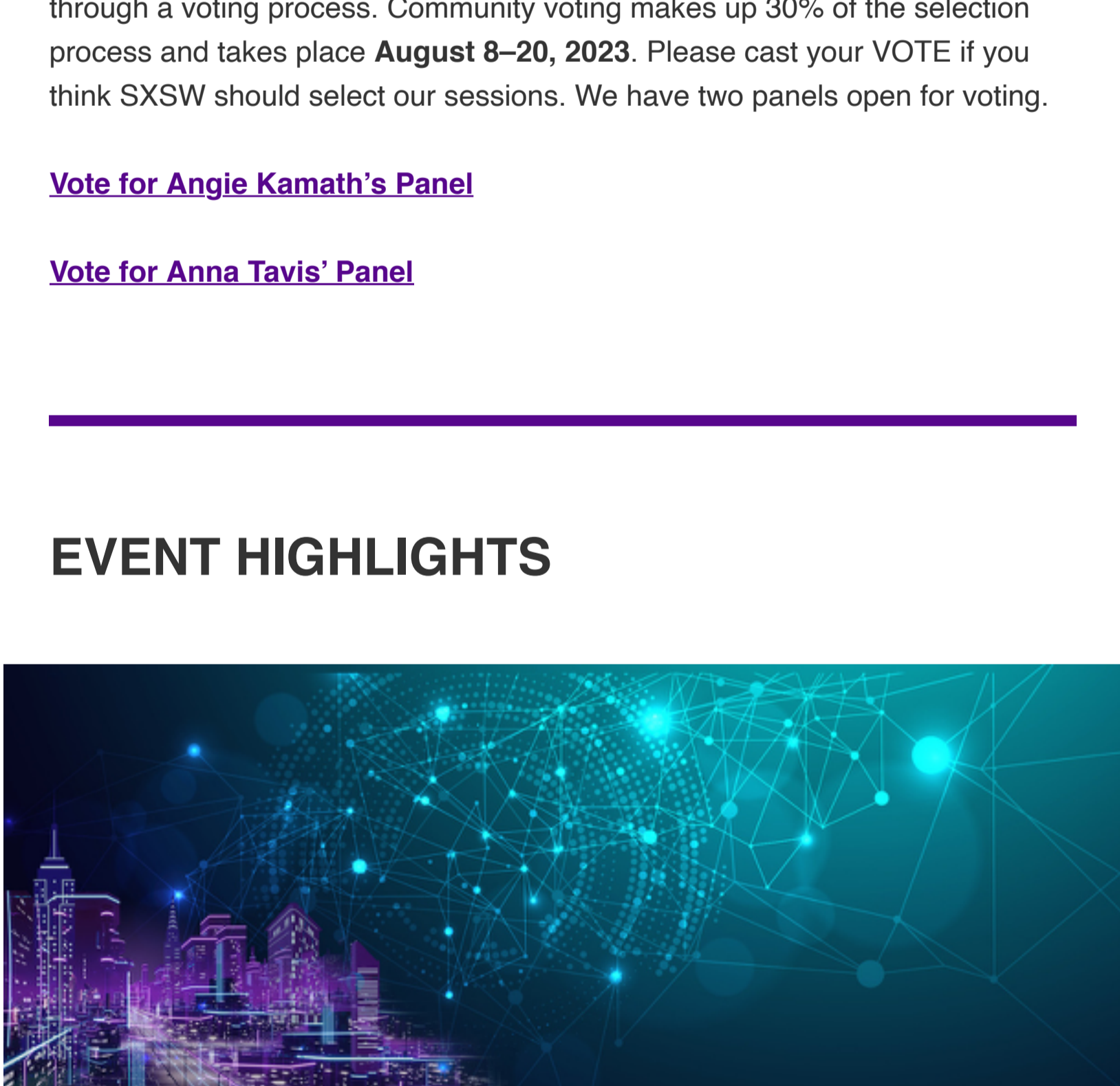
In Case You Missed it...



Center for Publishing and Applied Liberal Arts Summer Publishing Institute students recently had an opportunity to [interview singer Jason Derulo](#) on his new book.

Stephanie Mattera, a professor within the Division of Programs in Business Department of Integrated Marketing & Communications, was recently [quoted by Fortune](#) on Disney CEO Bob Iger's comments on the Writers Guild of America and SAG-AFTRA strikes, and how deviating from a set communications plan can have repercussions. Iger's comments centered on the disruption the strikes are causing.

Amy Myers Jaffe of the Center for Global Affairs has [written a piece for The Wall Street Journal](#) on what is preventing the total electrification of energy. "Electrification is often the fastest and cheapest way to decarbonize our energy consumption. The technologies to decarbonize electricity already exist and are, for the most part, readily deployable at a large scale by the private sector. But here's a sobering fact about all the talk of the 'electrification of everything': It isn't likely to happen. At least, not soon."



Schack Institute of Real Estate Associate Dean **Marc Norman** is featured on Episode 4 of PBS's [The Human Footprint](#). Marc talks about urbanism and housing history.

The NYU Climate Change Initiative recently announced the recipients of the 2023 Climate Change Initiative awards, where 10 teams were selectively awarded \$125,000 to promote and conduct new research, activities, and innovations. CGA Associate Dean and Clinical Professor **Carolyn Kissane**, and CGA Research Director and Director of the NYU SPS ECJS Lab, **Amy Myers Jaffe**, [were featured as recipients of the "Understanding Energy Transitions" award](#). Along with fellow faculty **Stephen Gross** (FAS History), **Andrzej Ancyglyer** (NYU Berlin), and **Maya Vinokour** (FAS Russian & Slavic Studies), they will assemble political science, sociology, economics, history, and cultural criticism experts to explore energy policies, historical energy shifts, political coalitions, and cultural contexts to accelerate the transition away from fossil fuels.

NEW INITIATIVES

We're proud to announce that NYU SPS has been invited to participate in [SXSW 2024](#) PanelPicker Community Voting, which will determine next year's SXSW sessions. We need your help voting for two of our panels!

Every year, SXSW asks for input from the community on the submitted panels through a voting process. Community voting makes up 30% of the selection process and takes place **August 8–20, 2023**. Please cast your VOTE if you think SXSW should select our sessions. We have two panels open for voting.

[Vote for Angie Kamath's Panel](#)

[Vote for Anna Tavis' Panel](#)

EVENT HIGHLIGHTS



Join the NYU SPS Metaverse Collaborative for the next [AI and the Future of Work/Metaverse Bootcamp!](#) Artificial intelligence (AI) is now a universally recognized opportunity and part of the future of society, and work. Every professional needs to gain a practical grounding in AI and its applications in order to take advantage of it and navigate the associated challenges. The boot camp designed by NYU's **Marc Beckman** (Senior Metaverse Fellow) and **Anna Tavis** (Academic Director of Human Capital Management) includes how to tap into the tools of generative AI, emergent reasoning, and use them in your day-to-day activities as well as understand their strategic implications for your profession. The course will include exploring a mix of key technologies, site visits, expert guests, hands on practice, and rich discussions on how AI will complement and strengthen our workforce and professional strategies and how to navigate a journey with AI.

Monday, August 28 - Friday, September 1
9 a.m. - 12 p.m. all five days
515 Madison Avenue

OPPORTUNITIES TO ENGAGE

Are you following NYU SPS on social media? Find us at [@NYUSPS on Instagram, TikTok, and Twitter](#).

NYU SPS Replay Podcast:

Presenting to the world the stories of the community here at the NYU School of Professional Studies. Join us every week for new inspirations and exciting journeys through stories from our faculty, administration, alumni, and students. [#WeAreSPS](#)

The NYU SPS Replay Podcast is produced by the students of the NYU SPS Undergraduate and Graduate Student Council, with the support of the NYU SPS Office of Student Life. You can listen on [Apple Podcasts](#) and [Spotify](#).



Have you read our [NYU Metaverse blog](#)? Check out the newest entries

Vision 2025

VISION 2025 is our roadmap for how we will educate the workforce of today and tomorrow. Undergirded by a commitment to innovation, inclusion, diversity, belonging, equity, and access, **VISION 2025** outlines our dynamic approach to shaping the future of applied professional education and lifelong learning.

[Visit Vision 2025](#)

Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories with supporting materials to [SPSsocial@nyu.edu](#).

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.