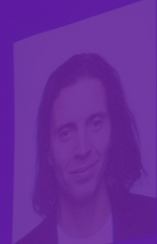


NYU Coaching & Technology Summit

July 7-8, 2025

Sponsorship Opportunities



Alex Hottelglou
Founder/CEO, Ovation



Bryan Ackerman
Managing Partner, K&L

PANEL SESSION

THE STATE OF AI
IN COACHING



NYU

SCHOOL OF
PROFESSIONAL STUDIES



Join us in the heart of New York City
Washington Square Park, Greenwich Village
NYU Kimmel Center | 60 Washington Square South



With an expanded format for 2025, the NYU Coaching & Technology Summit now offers sponsors greater visibility and engagement across two full days in our feature plenary hall, an expo hall, and (new!) four additional breakout spaces at NYU's Kimmel Center.

Partner with us to elevate your brand at the premier event for coaching and technology innovation.



Left:
Feature
Plenary Hall



Right:
Expo Hall

Why Sponsor?

Increased Exposure & Engagement

The extended event and added breakout rooms mean more opportunities for sponsors to connect with attendees in targeted and intimate settings. With improved flow and logistics, your brand will benefit from more dedicated face-time with participants across high-traffic areas.

Premium Brand Placement

Strategically positioned branding opportunities throughout the venue will ensure your organization stands out, with options to add custom activations within dedicated breakout rooms provide a unique platform to showcase your solutions and foster deeper engagement.

Maximized Event Experience

Our enhanced layout is designed to improve the attendee experience, allowing for a smoother event flow and more meaningful interactions with your brand. With two full days of content, sponsors will benefit from sustained engagement and multiple touchpoints.

Mobile App Marketing

This year, we're excited to introduce a mobile app for the summit, offering new sponsorship opportunities. Engage attendees directly through push notifications, banner ads, or branded cover images, maximizing your visibility on every screen.

Visit our [website](#) & follow our event page on [LinkedIn](#)!

Past Sponsors

EZRA

 Valence

 Optify

 aceup

BetterUp

 diir
consulting

 KORN FERRY

COACHHELLO

 ovida

 headspace®

 DEEPER
SIGNALS

and many more!



A group of people are networking at a bar area. A woman in a brown top is reaching out to a man in a dark suit. A silver tray in the foreground is filled with various drinks, including green and orange beverages. The background shows other attendees in a well-lit room.





